

Case Study Merseyside Association of Ghanaians (MAG)

Othella ® LLP training department worked closely with the senior management team of Merseyside Association of Ghanaians (MAG) to re-launch with a strategic view.

Working with the board of directors and the management committee Parcours facilitated the development of a 5 year strategic plan enabling the organisation to find a clear vision and mission with aims and objectives

Further development led to formation of a women's group "Obassima "(strong woman) and capacity building the their youth programmes to develop their own objectives and strategic aims which all feed into the organisational mission and goals

The organisation was able to highlight areas they could look at to promote sustainability and develop a clear sense of direction working with a five year plan

Specific outcomes

MAG nominated for Organisation of the year 2013 Merseyside Black History Achievers Awards Black

MAG nominated for GUBA award Ghanaian Charity Organisation of the Year 2013



